

Wgsn Future Trends

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About WGSN: Trend Forecasting

Autumn / Winter 2021-22. A trendbook presentation. **Spring \u0026 Summer Trends 2020/2021 | WGSN As a Fashion Design Student | All about Trend Forecasting PROMOSTYL - Trend Books Trends with WGSN NEXT DESIGN PERSPECTIVES 2018 - 2. WGSN TRENDS REPORT Trend Forecasting with WGSN Spring Summer 2021 a trendbooks presentation! WGSN - A brand new trend forecasting service arriving August 4 WGSN 4th Color Trend Forecast 2020 - Neo-Mint**
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WGSN Fashion: Reports

Fashion Buyer and What is a Trend Forecaster | S1, E4 | Future of Fashion | British Vogue **WEBINAR | TRENDVISION J+F - Preview of the Jewellery TrendBook 2022+ Wgsn Future Trends**
LONDON, 23 November 2020 - WGSN, the global authority on trend forecasting, today releases the 10 key trends in consumer behaviour and product development for 2021 and beyond. The trends reveal the future direction for business strategy, product and experience design for the fashion, beauty, lifestyle, interiors, food and drink industries.

WGSN Reveals the 10 Key Trends for 2021 and Beyond - WGSN ...

We are change forecasters. WGSN is the global authority on consumer and design trends. Our expert product design and consumer forecasts provide global trend insights, expertly curated data and industry expertise to help innovators create the right products at the right time for tomorrow's consumer. WGSN helps people navigate change so they can create a better future.

WGSN | Create Tomorrow | Trend Forecasting & Analytics

May 12, 2020. London, 12 May 2020 - WGSN, the global authority on trend forecasting, today released 'Future Consumer 2022', a white paper for executives, marketers and product designers alike, highlighting the key consumer profiles and sentiments that will drive sales and engagement in 2022. Carla Buzasi, Managing Director, WGSN, commented: "As the world shifts at an unprecedented pace under the coronavirus pandemic, we are seeing the evolution of numerous consumer attitudes.

WGSN Releases New Insights With "Future Consumer 2022 ...

The Food & Drink team at WGSN released eight key trends for 2021 from among our Key Trend 2021 forecasts for special attention. These trends have been gathering strength and speed in recent months and are poised to make a big splash in 2021. Because many coffee lovers are still working from home due ...

Food & Drink Key Trends for 2021: Convenience ... - wgsn.com

London, October 31, 2020 - The future is home in the 2020s, according to new research from the global authority on consumer and design trends, WGSN. Driven by consumers' increased time spent at home, and accelerated by the global coronavirus pandemic, new priorities are emerging around how consumers will shape their spaces and spend their time and resources, including investing in more sustainable, flexible and emotion-driven products and systems.

"The Future is Home" According to WGSN Lifestyle ...

WGSN's annual Future Consumer white paper analyses macroeconomic and societal drivers to understand how consumer desires and spending powers will evolve.

WGSN Future Consumer

From 100% waterless innovations to sensory morphing, WGSN Beauty will help you understand what's next for the future of beauty. S/S 20 Key Beauty Colour Trends WGSN's Beauty Global Colour forecast translates our three seasonal Vision trends into palettes for the beauty industry, applicable across cosmetics, hair and packaging.

Beauty Industry Trends | Know What's Next | WGSN

By predicting the trends of tomorrow, WGSN Fashion helps the world's largest retailers, brands and manufacturers lead with confidence. Fashion Trends. ... Helen enables creative teams to translate future concepts into material realities. With a background in fibre, yarn, knitwear and textiles, she brings over 25 years' industry expertise in ...

Fashion Trend Forecasting | WGSN

Tap into the future of home and public spaces by tracking the need-to-know trends in design, buying, retail, packaging, colours, materials and finishes. Anticipate the impact of new technologies and sustainable practices in the future of your category with WGSN's Big Ideas, Intelligence and Design Futures reports.

Lifestyle & Interior Design Trends Forecasting | WGSN

At WGSN, our editors travel the world, attend & study what they see at trade shows and carry-out intense catwalks analysis to predict the next big footwear trends from two years ahead to today. Streamline your design process with tools to help you through every stage from concept to technical development.

Footwear Industry Trends | Know What's Next | WGSN

Long-range forecasts for ingredients reveal the beauty trends and influences that will have the greatest future impact The evolution of ingredients. From current hot trends like CBD oil - as predicted by WGSN two years ago - to those hitting mass-market tipping point, such as coconut oil and charcoal, and onto the future

WGSN Beauty | Create Tomorrow | Trend Forecasting

About WGSN. We help you understand how your consumer thinks, feels and behaves, and the products, experiences and services people will need in years to come. As a subscriber, you could have access to the full Future Consumer 2022 report, helping you create the right products at the right time for tomorrow's consumer. Learn more from the team

WGSN by Ascential - WGSN | Create Tomorrow | Trend ...

WGSN Presents "THE VISION: S/S 18" WGSN's four Vision Trends explore the unique perspectives that are emerging, allowing us to transcend borders, cherish individuality and connect with others, as we reframe our outlooks and move forward into the future. Slow Futures, simply put, is about remembering the past in order to imagine the future.

WGSN Future Trends - The Vision

WGSN, the global authority on trend forecasting, announces Eight Key Trends for 2021 from its new Food & Drink forecasting platform.

WGSN Food & Drink forecasts Eight Key Trends for 2021

NEW YORK, Nov. 10, 2020 /PRNewswire/ -- WGSN, the global authority on trend forecasting, announces Eight Key Trends for 2021 from its new Food & Drink forecasting platform. The trends reveal what's...

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WGSN Food & Drink forecasts Eight Key Trends for 2021 | 10 ...

WGSN claim to be able to forecast colours and trends up to two years in advance. Their textile and materials teams work even further into the future, as the fabrics they predict as key trends need ...

Trend Forecasting: How Does It Really Work? | Highsnobiety

WGSN is the global authority on consumer and design trends, helping brands around the world create the right products at the right time for tomorrow's consumer. Story continues WGSN's trusted consumer and design forecasts power outstanding product design, enabling our customers to create a better future.