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Times has been a

dominant force on
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Official New York
City Social Media

Policy Introduction

This policy, in
conjunction with the
existing New York
City Acceptable

Use Policy and
agency codes of
conduct, provides
overall guidance for
agency use of social
media. Individuals

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and entities that participate in social media on behalf of the City are expected to abide by these policies.

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A social media policy can help prevent some of this damage by

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making employees aware that they could be held liable for any misconduct online. It also can help employers manage their brand image ...

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Social media is
extremely difficult
to implement and
manage on an

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basis because it s
so new and

organizations lack
the expertise, and

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tools to evolve it.

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powerful tool we
use to communicate
on a daily basis to
tell the Army's
story. It offers an
opportunity to

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social media

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between attorneys
and judges. These

Guidelines should
be read as guiding
principles rather

than as “ best
practices. ” The
world of social

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media is rapidly changing and “ best practices ” will continue to evolve to keep pace with such developments. Since there are multiple ethics codes that govern attorney conduct

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records under the
Freedom of
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Such submissions
will not be
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