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Reception

The Idea Factory - Wikipedia

Bell Labs was the R&D department at AT&T which was a completely different organisation back then. It was the telephon  
The idea factory is about innovation management. It explores the history of Bell Labs from the 1920 to the 1980.

The Idea Factory: Bell Labs and the Great Age of American ...

The book gives an insight into one of the

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most innovative periods in Human history when most of what we call the modern world was invented by the scientists and inventors at Bell Labs. The books talks in length about inventions like the telephone, transistor, optic fibre etc and how they came into being.

The Idea Factory: Bell Labs and the Great Age of American ...

The Bell labs were structured as a multi-discipline organisation unique in its day and never since emulated. The inventions created in this environment underpin everything we take for granted today. Solid state components, silicon chips, lasers, microwaves, solar panels, fibre optics, cellular phone networks, modems, subscriber trunk dialling, Satellite communications.....

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Age of American ...  
American Innovation Jon

Diving deep into Bell Labs' history, Jon Gertner's book, *The Idea Factory*, explores the origins of some of the twentieth century's most important inventions and inventors, telling a story of a small group of career engineers who overcame challenges with innovative solutions. Here was the cradle of communication.

*The Idea Factory: Bell Labs And The  
Great Age Of American ...*

That imperative drove the scientists, engineers, and administrators profiled in Jon Gertner's *The Idea Factory: Bell Labs and The Great Age of American Innovation*. For more than half the twentieth...

'The Idea Factory': How Bell Labs  
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The idea factory is about innovation

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management. It explores the history of Bell Labs from the 1920s to the 1980s. Jon Gertner, the author of the book, answers one, the most important question of our era — what causes innovation?

The Idea Factory by Jon Gertner —  
innovation management ...

In *The Idea Factory: Bell Labs and the Great Age of American Innovation*, Jon Gertner writes of the legendary innovations developed at AT&T's Bell Labs, from lasers and transistors to solar cells...

*The Idea Factory: How Bell Labs Created The Future* : NPR

Bell Labs combined the best aspects of the academic and corporate worlds, hiring the brightest and usually the youngest minds, creating a culture and even an architecture that forced employees in different fields to

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work together, in virtually complete intellectual freedom, with little pressure to create moneymaking innovations.

The Idea Factory ( )

The Idea Factory is a well written presentation of what happened in Bell Laboratories in its early and middle lifetime. The author has captured the view from within the Lab and has presented a history that is in many ways presented in a manner in which the Lab people would have wanted it presented.

The Idea Factory: Bell Labs and the Great Age of American ...

Find many great new & used options and get the best deals for The Idea Factory: Bell Labs and the Great Age of American Innovation by Jon Gertner (Paperback, 2013) at the best online prices at eBay! Free delivery for many products!

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Factory: Bell Labs and the Great Age of  
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The first edition of the novel was published in March 15th 2012, and was written by Jon Gertner. The book was published in multiple languages including English, consists of 432 pages and is available in Hardcover format.

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Great Age of ... Innovation Jon

Since 2003 he has worked mainly as a feature writer for The New York Times Magazine. His first book, The Idea Factory: Bell Labs and the Great Age of American Innovation, was a New York Times bestseller. A frequent lecturer on technology and science history, Gertner lives with his family in New Jersey.

Jon Gertner - Author of The Ice at the End of the World ...

From the transistor to the laser, from digital communications to cellular telephony, it's hard to find an aspect of modern life that hasn't been touched by Bell Labs. In The Idea Factory, Jon Gertner traces the origins of some of the twentieth century's most important inventions and delivers a riveting and heretofore untold chapter of American history. At its heart this is a story about the

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life and work of a small group of brilliant and eccentric men-Mervin Kelly, Bill Shockley, Claude ...

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