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The E-Commerce Book, Second Edition: Building the E-Empire ...

E-Commerce Book, The: Building the E-Empire (Communications, Networking and Multimedia) Hardcover – September 6, 1999 by Steffano Korper (Author)

E-Commerce Book, The: Building the E-Empire ...

This book "The E-commerce Building the E-Empire" is a recipe for success. It takes you from marketing a site to building an e-commerce empire. It has excellent success stories to inspire you along the journey. I recommend this book to any one that is building an e-commerce solution for their company.

The E-Commerce Book: Building the... by Juanita Ellis

The E-Commerce Book: Building the E-Empire. Written for business managers who seek advice on moving their companies forward, this text provides technical information on the basic E-commerce concept.

The E-Commerce Book: Building the E-Empire by Steffano Korper

E-Commerce Book, The: Building the E-Empire (Communications, Networking and Multimedia) by Korper Steffano Ellis Juanita (1999-09-06) Hardcover [Steffano Korper;Juanita Ellis] on Amazon.com. *FREE* shipping on qualifying offers.

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The e-commerce book : building the e-empire : Korper ...

In The E-Commerce Book: Building the E-Empire, authors Steffano Korper and Juanita Ellis convey a deep understanding of Internet applications in business. That's hardly a surprise, since these information technology experts and educators have been working at the cutting edge of online business since the very Stone Age of the World Wide Web way back in 1994.

Book Review - The E-Commerce Book: Building the E-Empire ...

The E-Commerce Book Building the E-Empire A volume in Communications, Networking and Multimedia. Book • 2001

The E-Commerce Book | ScienceDirect

The risks and rewards of developing good e-policy are many; having a basic understanding of complex e-issues is a businessperson's best friend. The E-Commerce Book: Building the E-Empire, Second Edition by Steffano Korper and Juanita Ellis is another new book that brings the complexity of e-commerce to the generalist. The authors tie together all the reasons even the seemingly best and brightest ideas in e-commerce have failed.

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(1) The Complete E-Commerce Book. Janice Reynolds is the author of "The Complete E-Commerce Book", who has already edited various popular technical books and led numerous e-commerce development teams. In this book, Ms. Reynolds explained each primary point related to ecommerce website design, build process and prosecutions, maintaining a ...

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