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Managing a security metrics program.

Authored by George Campbell, emeritus faculty of the Security Executive Council and former chief security officer of Fidelity Investments, this book shows how to improve security ' s bottom line and add value to the business.

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value to the business.

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in Corporate Security

| George ...

Aug 29, 2020

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Building A Security

Metrics Program

Happiest Minds
Second Edition

selecting metrics

deciding what to

measure is crucial to

an effective metrics

program this should

include what security

policies have been

created and how are

they being

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the basic

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in Corporate Security
of George ...

A Business Metric is a
quantifiable measure
that is used to track
and assess the status

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of a specific business process. It's important to note that business metrics should be employed to address key audiences surrounding a business, such as investors, customers, and different types of employees, such as executives and middle managers.

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What are business metrics? Definition and Examples

Whereas a metric may be Customer Churn Rate, it ' s made of measures such as a) the overall number of customers and b) the number of customer that discontinue their service each month. If

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measures sounds similar to KPI, think of it like this: measures are numbers/values; KPIs are context-driven and are often made up of multiple measures.

What is a KPI, Metric or Measure? -

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to improve
security ' s bottom
line and add value to
the business.

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...

Measurement is a
recurring source of
frustration for
communications
leaders. Not only is it

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difficult to collect metrics, but it ' s even more difficult to understand how those metrics apply to the business.

Despite the difficulty, measurement of communication activities remains an essential way to demonstrate value provided to the organization.

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How to Measure the
Value of Corporate
Communications ...

A measurement is a
data point at a single
point in time. Typical
measurements
include things like:
How many people
visited a website in a
month. How much
revenue a business
received last quarter.

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The number of employees a business has. The number of leads in a company ' s sales funnel. These numbers are important.

Measurements vs.
Metrics - How to Find
Performance
Analytics
Business metrics are

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measures that track and assess the status of a specific business process. Depending on your business and your goals, you may want to focus on certain metrics. These include marketing metrics, sales metrics, accounting and financial metrics and online metrics.

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How to Measure
Business

Performance in 3
Steps

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of the ground-
breaking book,
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In CORPORATE

SECURITY

Process Performance

Metrics, also called

KPI ' s (Key

Performance

Indicators) focuses on

how the task is being

performed by

measuring

performance and if

individual goals are

being achieved. This

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Indicator should be measured by a ratio (generally represented by a number) which portrays the progress of the process as a whole or in part.

8 examples of
Business Process
Performance Metrics
Metrics and
measurements are

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similar enough that the two terms are commonly used interchangeably. The key difference is that a metric is based on standardized procedures, calculation methods and systems for generating a number. A measurement could be taken with a different technique

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each time. As such, metric is a more appropriate term for highly standardized measurements.

Metrics vs
Measurements -
Simplifiable -
Business Guide

A business metric, also referred to as a performance indicator, is a

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quantifiable measure
of some component
of your business. It ' s
used to track,
monitor, and assess
the success or failure
of ...

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