

Management Consulting For Dummies

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Management Consulting For Dummies
What is Management Consulting? Management consulting is the practice of analyzing business problems and offering advice to improve business performance. It all started when Frederick Taylor, the father of scientific management, studied time requirements of a manufacturing process in 1880's. It eventually led to the emergence of other consultants. One of them was James McKinsey, the founder of the global consulting firm McKinsey and Co. Because he and his expert colleagues were able to help ...

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Peter Economy (La Jolla, CA) is a freelance business writer and publishing consultant who is associate editor of the Apex award-winning magazine Leader to Leader, and coauthor of the best-selling book Managing For Dummies, 2nd Edition, with Bob Nelson (Wiley), Giving Back with Bert Berkley (Wiley), The SAIC Solution with J. Robert Beyster (Wiley), as well as the author or coauthor of more than 30 other books on a wide variety of business and other topics. Visit Peter at his Web site: www ...

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Richard is the author of over thirty business and management books including Weekend MBA For Dummies and Competitive Strategy For Dummies. Bob Nelson is the founder of Nelson Motivation, a training and consulting firm. Peter Economy is a management writer and consultant.

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Economy) The Management Bible and Consulting For Dummies, 2nd Edition. He has appeared extensively in the media, including on CBS's 60 Minutes, CNN, MSNBC, PBS, and National Public Radio, and has been featured in The New York Times, The Wall Street Journal, The Washington Post, BusinessWeek,

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MANAGEMENT CONSULTING (is not) FOR DUMMIES. ... and also for managers and buyers of management consulting services. Quotes from the book: "This is the book I wish I could have read myself about 30 years ago when I first started my career as a young management consultant."

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