

Business Journalism How To Report On Business And Economics

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Business Journalism How To Report

Story continues And yet, what choice do we in the press have against this flood of disinformation and myth-making? What options are at our disposal? The same ones that have always been — our voice, ...

How Journalism Moves Forward In An Age Of Disinformation And Distrust

Michael Powell, a Times journalist, discusses his job writing about free speech, intellectual life and campus politics.

Reporting on the Issues That Set Our Brains on Fire

From person-to-person coaching and intensive hands-on seminars to interactive online courses and media reporting, Poynter helps journalists sharpen skills and elevate storytelling throughout their ...

For-profit newsrooms are adding philanthropy as another way to make money

Prioritizing digital journalism in journalism education is the first step toward cultivating a strong relationship between journalists and audiences.

Journalism schools often don ' t teach audience engagement skills. Here ' s how students can make up for it

People are increasingly avoiding the news, largely because they say it ' s negatively impacting their mood, according to a 2019 Reuters digital news report. There may be a way to change that through ...

The nuts and bolts of solutions-focused health care journalism

Raquel Rutledge, an investigative reporter for the Milwaukee Journal Sentinel, will be the Fall 2021 Visiting Distinguished Professor and give lectures this semester.

Pulitzer Prize-Winning Journalist to Lecture on Ethics in Journalism

Just north of Arizona ' s 9th Congressional District sits our state capital of Phoenix, also known as the tech hub, Silicon Desert. This take on California ' s Silicon Valley is home to various tech ...

Longdon: Here ' s how to protect Arizona ' s business innovators

Kayleigh Barber of Digiday writes about how business news newsletter company Industry Dive is looking to boost its staff diversity. Barber writes, " Industry Dive has pledged to make sure that at least ...

How Industry Dive is looking to increase its staff diversity

Royce Jones will appear with his mentor, Olga George, at the Center for Media Innovation for a lunchtime event on Thursday, Sept. 30.

On Media: What ' s the secret to TV journalism success?

The Memphis Business Journal has hired Stephen MacLeod to cover commercial real estate. A story on its website states, " He is covering commercial real estate and economic development. He takes over ...

Memphis Biz Journal hires MacLeod to cover commercial real estate

Journalists who worked in different jobs before reporting highlighted the same problem: few opportunities that cater to career changers.

I worked for the UN but struggled to get a job in journalism. The industry needs to be more open to people from diverse career paths.

What are some of the challenges of producing in-depth journalism in the Southern U.S.? A panel of journalists experienced with investigative journalism in the south explores the nuances of journalism ...

Ten for N.C.: Investigative Reporting in the South

Some of my favorite pieces to report have been about solutions to social problems. These stories usually took me out of the office and into the field, which I always prefer to do when time — and ...

Webinar: What solutions-focused journalism has to offer health care reporters

The Japanese Army systematically raped women in the Philippines. What's become of the aging survivors of this wartime atrocity in the midst of the pandemic?

Whatever Happened To ... The WW II Sex Slaves Fighting For Justice?

The director of the A.Q. Miller School of Journalism at K-State since 2019, Smethers, 69, is retiring from the university in June after 40 years in education. He also will be inducted into the Kansas ...

OUR NEIGHBORS | KSU journalism school director's interest in media began with toy printing press

Anti-maskers and Proud Boys are disrupting meetings. Well-heeled reformers are undermining public education. Changing election

calendars and lowering the voting age can help.

How to Help School Boards Resist Pressure Groups

Steve Smethers said as a young boy, he was more attracted to the newspaper business than broadcasting. "I thought that I would go on and become a newspaper journalist," Smethers said. The director of ...

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